

Nomad Welcome Desk

A University-Industry Partnership
for Digital Nomad Services

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Role: Head of R&D, Notebook Agency

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The Global Digital Nomad Opportunity

40 Million Digital Nomads Control **\$787 Billion** in Annual Spending



\$124,000

Average Annual
Income



91%

Hold Higher
Education Degrees



Chiang Mai:

6,000+

Remote Workers
(1.08% of Global Nomads)



Thailand Rankings:

11th Economics

10th Tech &
Innovation

Why Chiang Mai Leads the World

Chiang Mai Already Dominates as the Digital Nomad Capital of Asia



Unmatched Affordability

Avg. expenses

\$1,125/month

(Living from \$800-1,500)



World-Class Infrastructure

Internet speeds avg.

100 Mbps

and abundant coworking



Visa Stability

DTV Visa

(5-Year Validity, 6-Month Stays, Extendable)



Thriving Community

1% of Global Nomads reside here



Unique Lifestyle

Perfect blend of culture, nature, wellness, and food



The Critical Gap in Current Services

Arriving Nomads Face Significant Friction Despite Chiang Mai's Advantages

The Challenge: Fragmentation & Confusion



Key Points: The Reality for Nomads

-  • **No Centralized Resource**
Lack of a trusted, comprehensive hub for essential needs such as **housing, healthcare, and banking**.
-  • **Fragmented Information**
Reliance on scattered sources like **social media posts, outdated blog articles, and word-of-mouth** recommendations.
-  • **The Consequence**
Results in significant **inefficiency, uncertainty, and missed opportunities** for both the arriving nomads and the host city.
-  • **The Solution**
The need for a dedicated platform **bridging the gap** between generic tourist information and deep, practical local integration.

Four Pillars of Comprehensive Support

Integrated Services Across Four Strategic Dimensions

Arrival & Settlement



- Pre-arrival consults
- Airport welcome
- Housing assistance
- Workspace matching
- Essentials (bank, SIM)

Healthcare & Safety



- Doctor referrals
- Hospital orientation
- Insurance guidance
- 24/7 emergency hotline

Cultural Bridge



- Thai language basics
- Cultural workshops
- Local experiences
- Translation support

Community Integration



- Nomad meetups
- Professional connections
- Volunteer opportunities

The Digital Platform as Central Infrastructure

Comprehensive Website & Seamless Service Booking



Resource Hub

- Ultimate Guides
- Comparison Tools
- Cost Calculator



Verified Partner Directory

- Vetted Housing
- Coworking
- Healthcare



Service Booking

- Consultations
- Packages
- Client Portal



University Partnership Creates Sustainable Talent Pipeline

Thailand's Cooperative Education System (CWIE) Framework



Structure

16-week structured **work placements** (Semester-long)



Academic Value

Students earn 6-7 credits toward their degree



Legal Advantage

Students covered under **Educational Provisions**



Foundation

Prepares talent for **Social Enterprise** roles



Dual Supervision

Guided by **Workplace Mentors** & Faculty Advisors



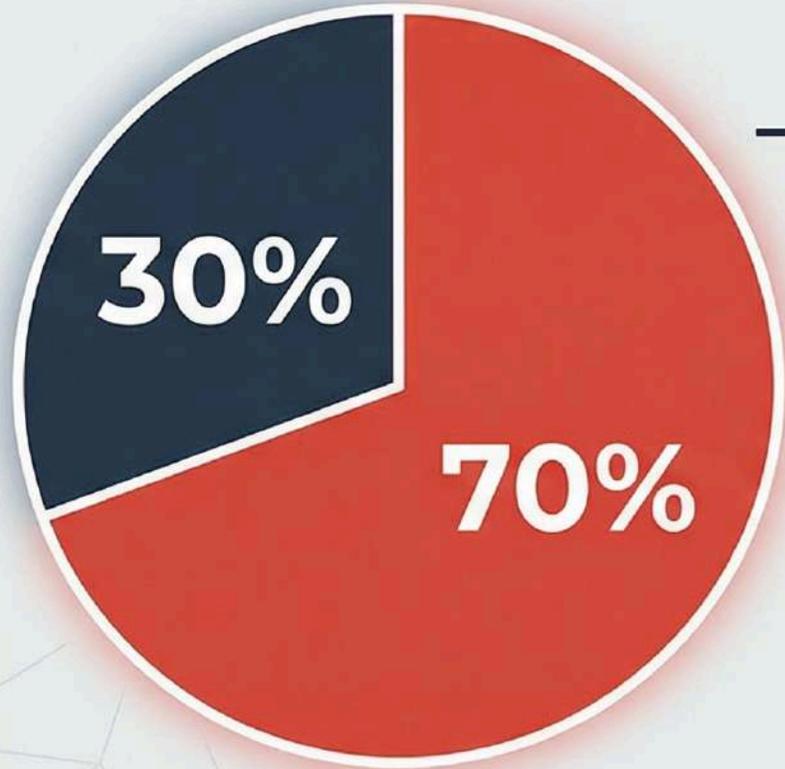
Lawlator

Provisions (Not Labor Law)



Ownership Model Rewards Excellence

Aligned with Social Enterprise Legal Requirements



→ **70% Thai Team**
Outstanding Thai Participants - Mandated Reinvestment for Social Benefit

→ **30% Founder**
Founder Contribution - Technical Infrastructure & Strategy



Complies with Social Enterprise Promotion Act (2019)

Regulatory Compliance & Legal Structure

Social Enterprise Model Ensures Sustainability & FBA Compliance



Social Enterprise Status

Registered under SE Promotion Act (2019)



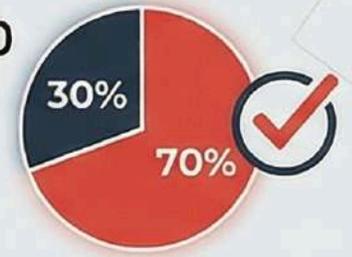
Financial Sustainability

Eligible for tax exemptions and government support



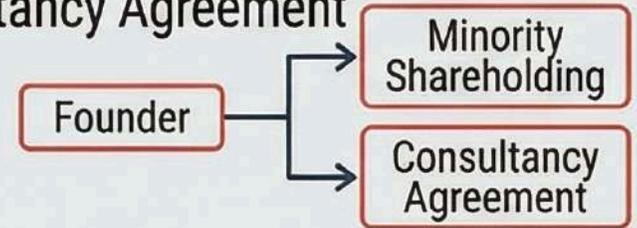
FBA Compliance

51% Thai Ownership requirement met by 70% Thai Team allocation



Founder Role

Structured via Minority Shareholding or Consultancy Agreement



Thailand's Visa Landscape for Digital Nomads

Expert Navigation of Complex Options



Destination Thailand Visa (DTV)

- Remote Workers
- 5-Year Validity
- 6-Month Stays



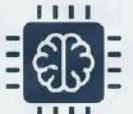
Long-Term Resident (LTR)

- High-Income Professionals
- 10-Year Residency



Smart Visa

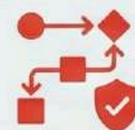
- Tech & Innovation
- BOI-Promoted Industries



Our Role



Expert Guidance: Visa Navigator Tool & Strategic Consultation



Friction Reduction: Transforming complexity into a competitive advantage

Multiple Revenue Streams Ensure Sustainability

Diversified Model: Service Packages, Consultations, Courses, & Commissions



Primary Revenue



Service Packages

- Tiered welcome support (Basic to Comprehensive)



Consultations

- Hourly video or in-person guidance



Education

- Thai language courses & cultural workshops



Secondary Revenue



Partner Commissions

- 5-15% from housing, coworking, & healthcare referrals



Directory Listings

- Premium placement for partners



Advertising

- Targeted, high-value placements

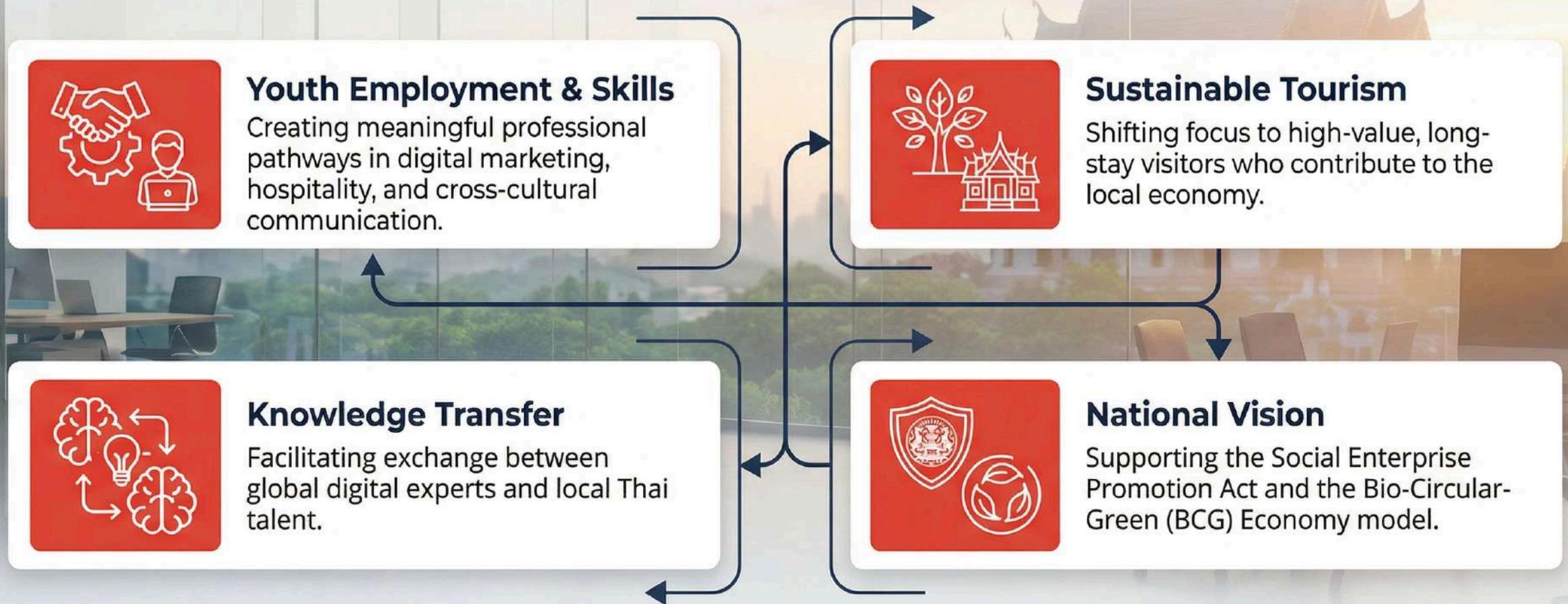
Implementation Roadmap

Phased Approach Balances Speed with Sustainability



Strategic Alignment with Thai Development Goals

Advancing Youth Employment, Skills, and Sustainable Tourism



The Founder's Commitment to Chiang Mai

Massimiliano Geraci | PhD, MBA

Profile Highlights

- **Current Role:** Head of R&D, Notebook Agency (Toronto)
- **Background:** 10 Years Researcher (University of Bologna), Springer Nature
- **Expertise:** AI, SEO, Digital Strategy, Knowledge Management

Local Connection

Active member of Chiang Mai nomad community;
Speaker at Chiang Mai SEO Conference

“ Mission

“An act of restitution” — creating sustainable opportunities for Thai professionals to give back to the city.

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